

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33732-1

DATE PRINTED

09/13/12

AND

PAGE 1

188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR 257249		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	AMERICAN MEDIA & ADVOCACY		AMERICAN ACTION NETWORK		
AND	815 Slaters Ln		1401 New York Ave NW Fl 12		
ADDRESS	Alexandria	VA 22314-1219	Washington	DC 20005-2102	
	USA		USA		
CONTACT	BEN ANGLE		PRODUCTEST 3188		
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 3188	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Su	2	06:28A	07:58A	30S	09/23/12-09/23/12	CBS THIS MORNING - SUNDAY	2	1500.00	3000.00
2	22222..	10	04:00P	05:00P	30S	09/17/12-09/21/12	CBS13 NEWS @ 4	10	1300.00	13000.00
3	Su	1	04:58P	05:30P	30S	09/23/12-09/23/12	CBS13 NEWS @ 5PM (SUN)	1	1200.00	1200.00
4	11111..	5	06:30P	07:00P	30S	09/17/12-09/21/12	ENTERTAINMENT TONIGHT M-F	5	1500.00	7500.00
5	.....2.	2	05:58P	06:58P	30S	09/22/12-09/22/12	ENTERTAINMENT THIS WEEK	2	500.00	1000.00
6	T	2	06:58P	08:00P	30S	09/18/12-09/18/12	NAVY N.C.I.S.	2	6000.00	12000.00
7	Sa	1	04:58P	05:30P	30S	09/22/12-09/22/12	CBS13 NEWS @ 5 (SAT)	1	1000.00	1000.00
8	Th	2	06:58P	07:58P	30S	09/20/12-09/20/12	THE BIG BANG THEORY	2	5000.00	10000.00
9	Th	2	07:58P	09:00P	30S	09/20/12-09/20/12	TWO AND A HALF MEN	2	5000.00	10000.00
10	Th	2	09:00P	10:00P	30S	09/20/12-09/20/12	PERSON OF INTEREST	2	5500.00	11000.00
11	Sa	1	06:58P	07:58P	30S	09/22/12-09/22/12	CRIME TIME SATURDAY	1	2000.00	2000.00
12	Su	2	08:00P	09:00P	30S	09/23/12-09/23/12	THE GOOD WIFE	2	5000.00	10000.00
13	2222200	10	10:00P	11:00P	30S	09/17/12-09/21/12	CBS 13 10PM NEWS M-SU	10	2000.00	20000.00
14	22222..	10	11:00P	12:05A	30S	09/17/12-09/21/12	DAVID LETTERMAN	10	800.00	8000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	815 Slaters Ln	1401 New York Ave NW Fl 12	
ADDRESS	Alexandria VA 22314-1219	Washington DC 20005-2102	
	USA	USA	
CONTACT	BEN ANGLE	PRODUCT EST 3188	
LOCAL SALES PERSON	NICOLE ELIE POL	AGENCY EST. NO. 3188	
		PRODUCT CODE 1300	
NATIONAL SALES PERSON			
BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1			

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	Sa	1	05:00A	07:00A	30S	09/22/12-09/22/12	CBS THIS MORNING - SATURDAY	1	500.00	500.00
16	Sa	1	08:58A	05:00P	30S	09/22/12-09/22/12	NCAA COLLEGE FOOTBALL	1	1000.00	1000.00
17	Su	1	07:00P	08:00P	30S	09/23/12-09/23/12		1	5000.00	5000.00
18	Su	1	09:00P	10:00P	30S	09/23/12-09/23/12	THE MENTALIST	1	5000.00	5000.00
Total Contract:								56		121200.00

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